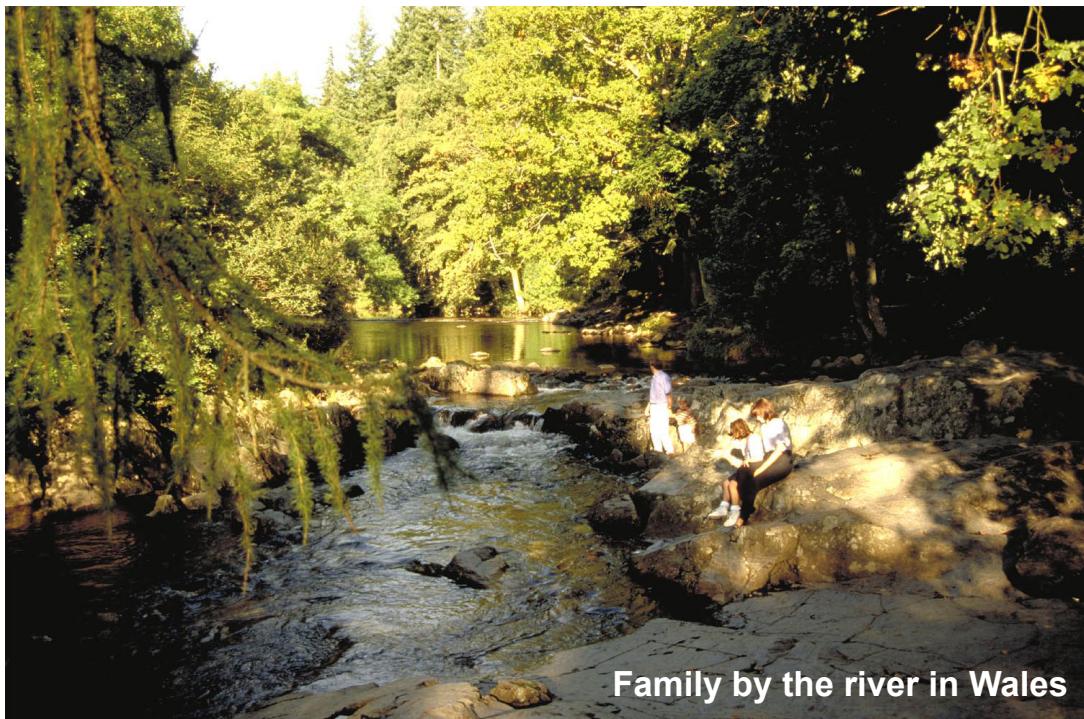


Wales Offers Middle East Travellers Family Fun Adventures

With Britain among the favourite summer holiday destinations for Arab travellers, UK Tourism Authority, VisitBritain, is offering regional guests new and exciting experiences in Wales, home to a beautiful countryside, 750 miles of coastline, and 641 castles.



Family by the river in Wales

"More travellers from the region are looking for adventure holidays or are interested in trying something new. For Arab families who take their UK holidays for weeks at a time during the summer months, Wales offers memorable

experiences that each family member can enjoy," said Carol Maddison, UAE Manager, VisitBritain.

An exhilarating new water experience at Cardiff Bay's International White Water facility

opened recently offering more adventurous guests the chance to ride white water in a duckie, hydrospeed or with the whole family in a raft. The experience involves 16 cubic metres of water (80 bath tubs) per second rushing down a 250m course that is lined up as a London 2012 Olympics training facility by the Gold winning Slovakian canoe squad.

Another exciting activity that Wales offers is coasteering. Middle East guests can experience this unique adventure sport with the exhilaration of sea level traversing, rock climbing, and cliff jumping and swimming into sea caves. It's a coastal exploration along the

wild and beautiful Pembrokeshire coast.

Wales, host of the 2010 Ryder Cup, also boasts over 200 golf courses to choose from including links, parkland, mountain and championship courses.

Going on a farm holiday is another option Wales offers regional guests travelling with children. The kids can feed the animals and see how they live. Guests have the option of staying in a rustic farm house with wonderful views of the beautiful Welsh countryside. Wales has a range of farm stays to suit families, go self catering or take the B&B option.

For more information please visit www.visitwales.com.

Family Fun in Wales

